

7 Ways to Make Business Holiday Gifting More Sustainable

Sending gifts to customers and clients this holiday season?

USE RECYCLED PACKING MATERIALS

Source supplies from vendors that focus on recycled materials or use packing materials you already have for shipping.

CHOOSE RECYCLABLE SUPPLIES

Give recipients the opportunity to recycle packaging. Foil-backed, sparkly and glittery wrapping paper aren't recyclable.

MAKE GIFTS MATTER

Cut down on packaging when you opt for digital gift cards or products with a small footprint.

LEAVE OFF EXTRA PACKAGING

Flimsy plastic typically can't be recycled. If it's not necessary, don't shrink-wrap products.

SPREAD KNOWLEDGE

Teach clients and customers how they can responsibly recycle packaging. Include a card with easy directions.

STEER CLEAR OF STYROFOAM®

Polystyrene foam, commonly known by the brand Styrofoam, isn't recyclable. Use shredded paper (not packing peanuts) to protect goods.

SHOP LOCAL

Buy from local vendors when possible. That cuts down on packaging transportation costs, resources and pollution.



Visit [RecyclingSimplified.com](https://www.RecyclingSimplified.com) to learn more.

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